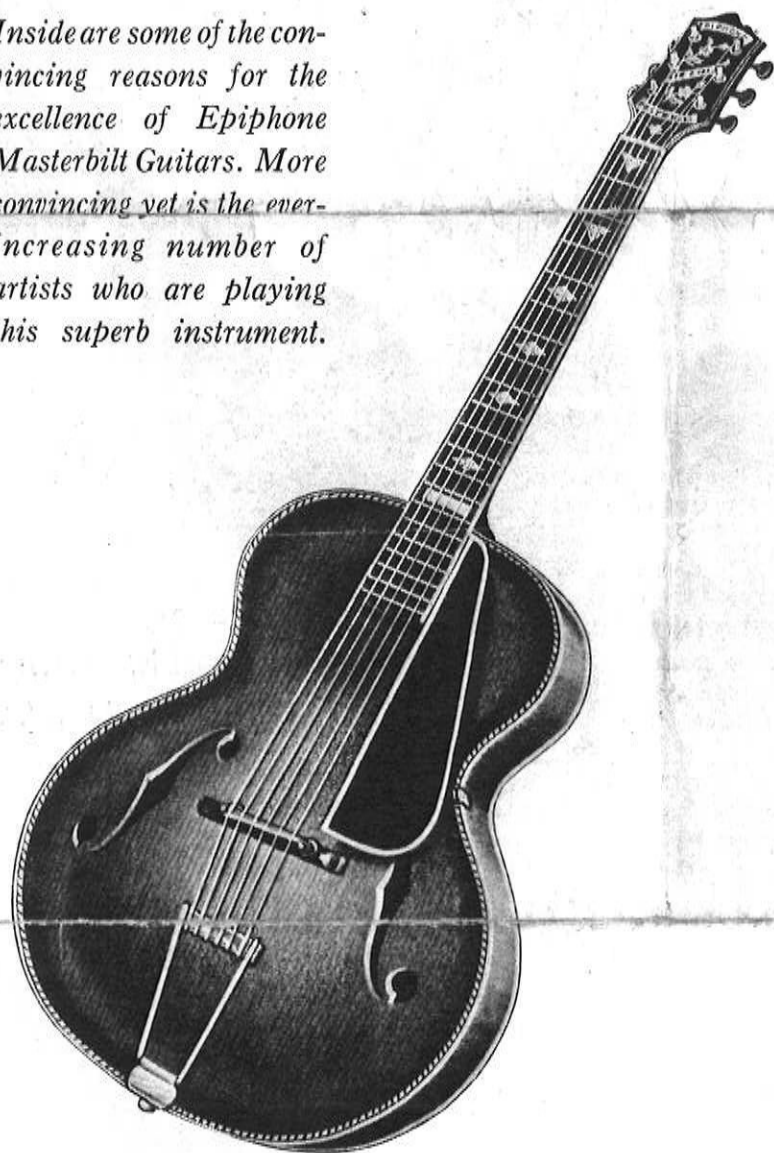


EPIPHONE

MASTERBILT

Inside are some of the convincing reasons for the excellence of Epiphone Masterbilt Guitars. More convincing yet is the ever-increasing number of artists who are playing this superb instrument.



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CROWNED QUEEN
of All Plectrums . . .
by World-Famous
Artists and by
a Myriad of Talented
Amateur Musicians
in all Quarters of the Globe

●
●
●

"FIRST CHOICE of the STARS"

GUITARS

First Choice of the Stars » » and Why

THE player's constant aim is to please himself and his hearers. Epiphone Masterbilt Guitars by reason of their beautiful design and finish, their fine, powerful tone, their carrying power, their perfection of scale and intonation, please the most exacting guitarist and the most discriminating audience.

Epiphone Masterbilt Guitars are the product of an old, well-established factory whose principals grew up with the business and whose forbears were instrument builders. It is the constant aim of each member of the Epiphone organization to improve the line—to make a better instrument today than ever before. Their success is measured by the number of well-known artists and popular amateur performers who buy and use Epiphone Guitars.

The DE LUXE Masterbilt GUITAR

In Grand Auditorium size, this is the finest of all Epiphone Masterbilt Guitars.

Carved spruce top and flame curly maple back, violin construction throughout, large "f" holes, black-and-white binding on edges, and gold plated fittings. Tone is sweet, resonant, carrying beyond comparison. The surest test is to try it. Once you play an Epiphone DeLuxe Guitar, we confidently believe you will never be satisfied with any other.

\$275



The BROADWAY

This instrument is also built in the Grand Auditorium size. Its construction is on the same high plane of the De Luxe model. Materials: Walnut sides and back; nicked fittings. All models of Epiphone Guitars have adjustable bridges, modern, extension tailpieces and guard plates.

Neck joins body at the fourteenth fret.



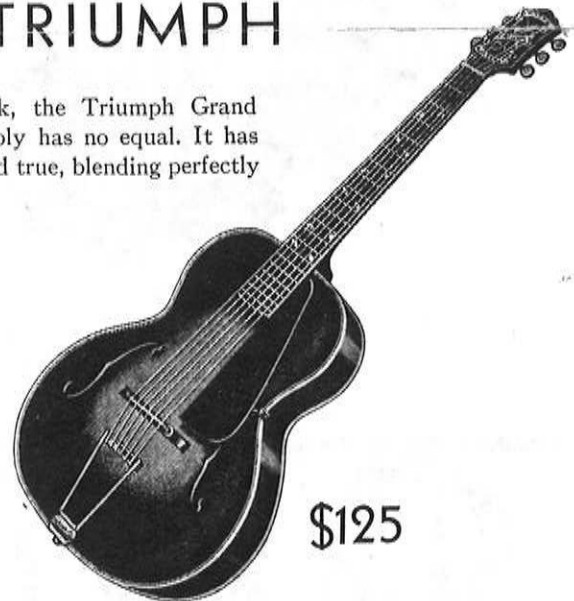
\$175

*Use Epiphone Masterbilt Strings —
The Strings With the Golden Tone*

The TRIUMPH

For general orchestra work, the Triumph Grand auditorium size Guitar probably has no equal. It has an exceptional tone—sweet and true, blending perfectly with the other instruments.

The Triumph, as well as other models of the Masterbilt Guitars, has oval fingerboard of genuine South American rosewood. Smooth, rounded frets are easy on the fingers and facilitate execution. We offer this guitar with full confidence that it will please.



\$125

The ROYAL

This is a splendid professional instrument, modestly priced. Auditorium size.



\$95

The Royal

The BLACKSTONE

A strikingly beautiful guitar in ebony black, ivory binding and nickel-plated fittings.



\$70

The Blackstone

The ZENITH

Fine tone and beautiful finish—including ivorine binding—in Concert size.



\$50

The Zenith

Both tone and appearance would indicate a much higher price for the Royal Masterbilt Guitar. Carved top of seasoned spruce, violin construction, large "f" holes, golden brown finish and ivory binding. Every operation in the manufacture of Epiphone Masterbilt Guitars is under the supervision of an expert. The Royal has a wonderful tone.

Grand Concert size with back and sides of maple. Carved spruce top, violin construction. Large "f" holes, fine tone with great volume, easy action—a highly satisfactory guitar at a still more moderate price. Guard plate and other fittings are in harmony with the body of the instrument and the Blackstone leaves little to desire in a fine guitar.

A superbly toned Concert Size Guitar with carved spruce top and American maple back, finished in cherry. The same fine work which characterizes the manufacture of our other guitars makes this an outstanding value in its class. Violin construction with large "f" holes. Each Zenith Guitar is equipped with guard plate.

The OLYMPIC

To the player who wants a good instrument without a heavy investment, this Epiphone Masterbilt model offers a beautifully blended tone in a Concert Size Guitar. Violin construction, fine mahogany, finished in dark, orange brown. The top is carved out of seasoned spruce. Large "f" holes, and guard plate. Real value throughout.



The Olympic

An excellent, low-priced instrument in Concert size. Worthy of your best consideration.

\$30

The BRETTON TENOR GUITAR

The standard of excellence set up in the building of Epiphone Masterbilt Guitars is maintained in all Tenor Models. Material carefully selected, design worked out in accordance with established methods, craftsmanship of the highest type. You will appreciate the resonant tone and genuine guitar depth. An ideal instrument for the banjo player. Price \$175



THE MELODY

The most popular of all Tenor Models. Maple, cherry finish. May be had in Plectrum Guitar if wanted, at no extra charge. \$50

The
Bretton
\$175

The STRAND MANDOLIN

This Mandolin, with its superior tone and fine appearance, is particularly adapted for concert work. The sides and back are of walnut, carved spruce top, and violin construction throughout. Top with white and black ivory binding on edges, nickel-plated trimmings. A Masterbilt Mandolin in keeping with Masterbilt Guitars. (The Strand is illustrated below). Price \$75



THE ADELPHI

The Adelphi is modestly priced at but \$35. . . . It is finished in maple, cherry finish, a fine Mandolin for the price. (Not Illustrated.)

The
Strand
\$75

A Few of the Many Epiphone Boosters



1. **JACK MARGOLIN**
Branford Theatre, Newark, N. J.
2. **FRED CUNDARI**
Prominent Broadcasting Artist, Newark, N. J.
3. **LOU TORNILLO**
With B. A. Rolfe Orchestra, Newark, N. J.
4. **GEORGE MITTLER**
Music Director, Newark, N. J.
5. **EMIL ALEXANDER**
Broadcasting Artist, New York City.
6. **"CHICO"**
Featured radio guitar artist, Station WAAT.
7. **NEWT MOSS**
Guitarist and teacher, Hartford, Conn.
8. **MAX NISSEN**
With Cy Yalfee's Orchestra, Hartford, Conn.
9. **CLIFF PASCARELLA**
Paramount Theatre, New Haven, Conn.



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DICK McDONOUGH
One of New York's most liked artists. Playing on many prominent "Hours" on the air.



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IRENE and HAROLD STONE
Famous "Rolling Stones" vaudeville team. RKO time.



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BRUCE "JUNIE" ANDERSON
With Eddie Duchin's Orchestra—New York.



CHARLES KOFF

CHARLES KOFF
Well known for his rhythm and arrangements—Wilkes Barre, Pa.



L. H. ROBERTSON

L. H. ROBERTSON
Jack Linx's Orchestra—Birmingham, Ala.



LARRY FUNK

MIKE POVOROMO

Formerly with Larry Funk and playing with many prominent "name" orchestras. Now with Eric Madriguera—Commodore Hotel and RKO time.

EPIPHONE BANJO CORPORATION

35-37 THIRTY-SIXTH STREET

LONG ISLAND CITY, N. Y., U. S. A.

Musical Instrument Builders Since 1873