

EPIPHONE

ACOUSTIC

Guitars

AND MANDOLINS

dedicated to the best in fretted instruments since 1873

Emperor

Epiphone's finest professional model guitar, custom built and pretested before final finishing to assure the artist of superlative quality. Top is of the finest select close-grain spruce. Back, rim, and neck is of beautiful curly hard maple. Fingerboard is of choice rosewood inlaid with beautifully designed mother-of-pearl positions.

The top, back, pickguard, fingerboard, F holes, and headplate are bound with attractive binding of alternate white-black and white inlay.

The Emperor is equipped with the famous Epiphone frequensator, compensating tailpiece, and tuning pegs are of the 16 to 1 ratio, enclosed in a self-lubricating case. All metal parts are heavily gold plated.

The Emperor is the largest guitar made, with the body measuring 18½ inches in width and 21¾ inches in length. The Epiphone expansion, tool-steel thrust rod prevents warping of neck and allows for its adjustment when necessary.

Epiphone Guitars and Mandolins are the finest instruments of their kind . . . the choice of artists all over the world. Unsurpassed workmanship and the finest materials assures the musician pride and performance satisfaction in his instrument.

Emperor Regent (Cutaway)

The Cutaway body enables all 20 frets to be reached with ease. The guitarist can play the highest notes with complete wrist and finger ease.

Emperor Regent (Cutaway), Blonde

(Illustrated)

Finished in a gleaming whiteness of the natural wood, coated in a lifetime lacquer, hand rubbed to a high polish. ~~\$475.00~~ 545⁰⁰

Emperor Regent (Cutaway), Regular

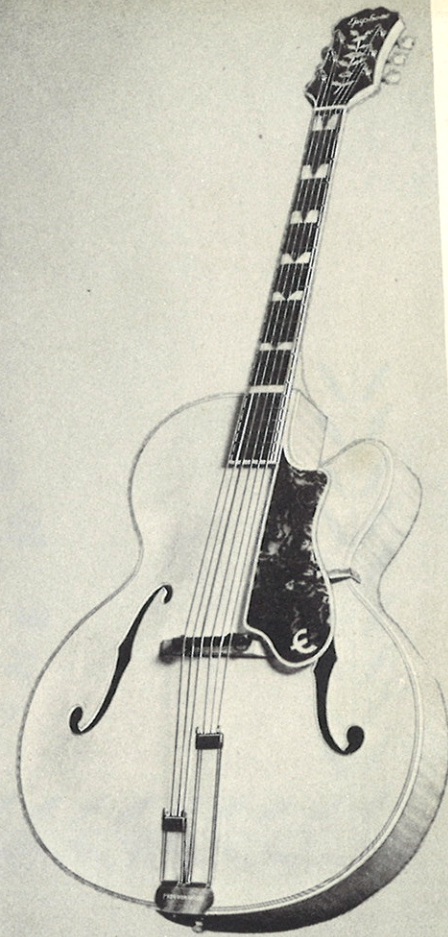
Finished in a rich golden brown, highlighted, lifetime lacquer coated, hand rubbed to high polish. ~~\$450.00~~ 520⁰⁰

Emperor Blonde (Illustrated)

For those who prefer the gleaming whiteness of the natural wood, coated in a lifetime lacquer, hand rubbed to a high polish. ~~\$425.00~~ 495⁰⁰

Emperor Regular

Finished in a rich golden brown, highlighted and coated with lifetime lacquers and hand rubbed to a high polish. ~~\$400.00~~ 470⁰⁰



DeLuxe

Rich tone and tremendous carrying power characterize this model. Every De Luxe guitar is pretested before final finishing, to assure it of faultless performance.

Body is same size as Emperor. All metal parts are heavily gold-plated, including Epiphone frequensator tailpiece and enclosed geared pegs. Selected rosewood fingerboard is inlaid with genuine mother-of-pearl.

DeLuxe Regent (Cutaway), Blonde

Finished in a gleaming whiteness of the natural wood, coated in a lifetime lacquer, hand rubbed to a high polish. ~~\$425.00~~ 480⁰⁰

DeLuxe Regent (Cutaway), Regular

Finished in a rich, golden brown, highlighted and coated with lifetime lacquers, hand rubbed to a high polish. ~~\$400.00~~ 465⁰⁰

DeLuxe, Blonde

For those who prefer the gleaming whiteness of the natural wood, coated in a lifetime lacquer, hand rubbed to a high polish. ~~\$375.00~~ 425⁰⁰

DeLuxe, Regular (Illustrated)

Finished in a rich, golden brown, highlighted and coated with lifetime lacquers and hand rubbed to a high polish. ~~\$350.00~~ 410⁰⁰

Broadway

It has a smaller size body than the Emperor, yet its 20¾ inches in length and 17¾ inches in width makes this instrument large by comparison with the ordinary guitars.

Back and sides are of beautiful maple. Top of spruce, straight-grained, carved, and graduated to produce the unexcelled quality of tone which has been recognized as individually Epiphone. Fingerboard—of selected rosewood with genuine mother-of-pearl inlays. The gold-plated frequensator tailpiece and geared tuning pegs make this instrument much desired by the artist.

Broadway Regent (Cutaway), Blonde

Finished in a gleaming whiteness of the natural wood, coated in a lifetime lacquer, hand rubbed to a high polish. ~~\$320.00~~ 355⁰⁰

Broadway Regent (Cutaway) Regular

Finished in a rich, golden brown, highlighted and coated with lifetime lacquers, hand rubbed to a high polish. ~~\$295.00~~ 335⁰⁰

Broadway, Blonde

Finished in a gleaming whiteness of the natural wood, coated in a lifetime lacquer, hand rubbed to a high polish. ~~\$275.00~~ 315⁰⁰

Broadway, Regular (Illustrated)

Finished in a rich, golden brown, highlighted and coated with lifetime lacquers and hand rubbed to a high polish. ~~\$250.00~~ 290⁰⁰

Old Prices

Triumph

The Triumph is built in the same large size body as the Broadway. Careful selection of fine maple for the back and sides with the hand carved and graduated top of specially selected spruce result in an instrument with an unusually rich tone, with power to maintain a dominant rhythm when necessary.

The fingerboard is of choice rosewood, inlaid with genuine mother-of-pearl. Top and back are bound with black and white ivoroid. Peghead, fingerboard, and pickguard are bound with white ivoroid, equipped with Epiphone's exclusive frequensator tailpiece and geared pegs.

Triumph Regent (Cutaway), Blonde (Illustrated)

Finished in a gleaming whiteness of the natural wood, coated in a lifetime lacquer, hand rubbed to a high polish. ~~\$210.00~~ ^{235⁰⁰}

Triumph Regent (Cutaway), Regular

Finished in a rich, golden brown, highlighted and coated with lifetime lacquers, hand rubbed to a high polish. ~~\$190.00~~ ^{220⁰⁰}

Triumph, Blonde

For those who prefer the gleaming whiteness of the natural wood, coated in a lifetime lacquer, hand rubbed to a high polish. ~~\$180.00~~ ^{210⁰⁰}

Triumph, Regular

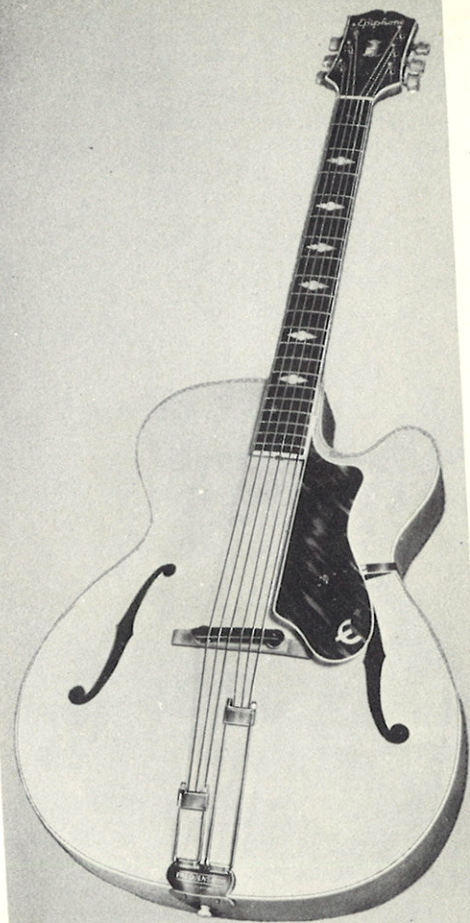
Finished in a rich, golden brown, highlighted and coated with lifetime lacquers and hand rubbed to a high polish. ~~\$165.00~~ ^{195⁰⁰}

Devon

This model instrument is the latest addition to the famous Epiphone professional guitars.

The body is the same size as the Broadway, and it has back and sides of beautiful mahogany. The selected spruce for the top is close grained and graduated with precision. The neck is of cherry wood, has a fingerboard of rosewood beautifully inlaid with mother-of-pearl. Nickel plated machine heads and Epiphone frequensator tailpiece, make this instrument popular for use with orchestra or solo work.

This guitar can only be obtained in a regular finish, which is the cherry red with a sunburst shading on its top. Regular finish only ~~.....~~ ^{155⁰⁰} \$130.00



Zenith

The size of this guitar—grand auditorium—makes it outstanding for those who wish to own an Epiphone at a low price.

The body size is 20¼ inches long; 16¾ inches wide. This guitar has a cherry wood neck, inlaid with mother-of-pearl dots, maple sides and back and choice Eastern spruce for its carved top, and individual tuning machines and adjustable bridge.

Zenith, Blonde (Illustrated)

Gleaming whiteness of the natural wood, back and sides, maple, top of spruce, coated in a lifetime lacquer, hand rubbed to a high polish. ~~\$100.00~~ ^{125⁰⁰}

Zenith, Regular

Finished in a rich, golden brown, highlighted and coated with lifetime lacquers and hand rubbed to a high polish. ~~\$85.00~~ ^{110⁰⁰}



Byron

This new Epiphone model is an unusually fine tone instrument; carefully selected spruce is used for top and mahogany body and side rim makes a fine sounding and beautiful-in-appearance guitar body.

The rosewood adjustable bridge and white end-pin, side position marks, 20 frets, makes this instrument an outstanding value.

Regular finish only ~~.....~~ \$70.00

DISCONTINUED

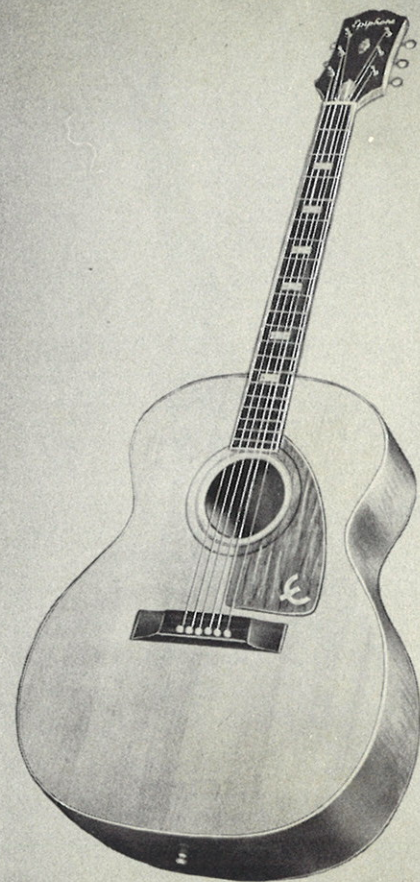
FLAT TOP MODELS

The
7.7.110

Truly the Artist's Choice! A jumbo size guitar, for the finest work. Body size 19 $\frac{3}{4}$ " long, 15 $\frac{7}{8}$ " wide. Made of choicest woods. Body, back, and sides employ select Curly Maple with choice Cherry Hardwood neck. The choicest of even-grained Spruce is employed in the top. Top edge bound with alternate white, black, white Puralin. Neck bound with white. Plastic tortoise shell pickguard. Equipped with individual metal button machine heads. Features Epiphone's new design "tone back".

Finishes: Blonde or regular.....~~\$125~~

Bl'de - 180⁰⁰
Reg - 165⁰⁰



MANDOLINS

Strand

An extremely popular instrument, distinguished for its tonal beauty. Tonal beauty is supplemented with a brilliance yet unheard of. Top is of selected close grained spruce and hand carved. Oval sound hole, to give a fuller and more powerful tone. Carved back and sides of finest American walnut. Neck of hardwood cherry fitted with the famous Epiphone cantilever brace. Rosewood fingerboard inlaid with genuine mother-of-pearl position marks.

Has standard adjustable rosewood bridge, elevated pickguard of imitation tortoise shell, and nickel plated metal parts and machine heads.

Attractively finished in rich brown, with top, back, and sides artistically highlighted. Bound with white Puralin on top, back and along fingerboard.

Regular Finish~~\$110~~



The
7.7.79

General description follows that of the FT-110 except for materials used. Walnut body; cherry hardwood neck; close-grained spruce top; rosewood bridge and fingerboard, inlaid with genuine mother-of-pearl position marks. Individual machine heads. Plastic tortoise shell pickguard. Top bound in alternate black and white Puralin, back and neck bound in white. Outstanding feature is Epiphone's new design "tone back".

Finishes: Regular finish back and sides, blonde top.....~~\$95~~

125⁰⁰



Rivoli

A mandolin with large, brilliant tonal qualities and extensive carrying power. Has full tone throughout entire register. Selected spruce top, hand carved and graduated. Carved back and sides of American walnut. Oval sound hole to give a fuller and more powerful tone.

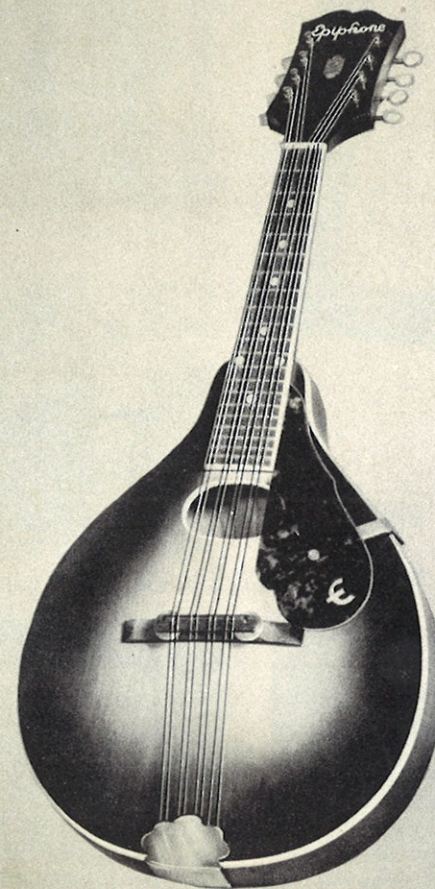
Hardwood cherry neck, equipped with famous Epiphone cantilever brace. Smooth grained rosewood fingerboard inlaid with genuine mother-of-pearl position marks.

Equipped with standard adjustable bridge of Brazilian rosewood, elevated pickguard, and nickel plated machines and extension tailpiece.

Beautifully finished in rich brown, with highlighted top.

Top and back bound with white Puralin binding.

Regular Finish~~\$75~~





Carmen Mastren



Jerry Candaroto



Bob Dayton



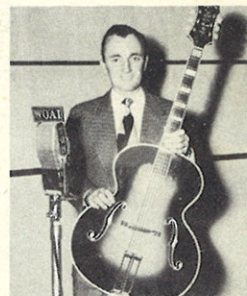
Bill Barker



Harry Jay

Every Epiphone Guitar is equipped:

- With neck thrust rods to prevent neck warping and to accommodate neck adjustments when necessary.
- Adjustable bridges.
- With the world famous Epiphone neck, made to rigid specifications for playing ease.
- Is made by the same skilled personnel, regardless of model. We do not sacrifice workmanship or quality regardless of price of the instrument.



Jack Skiles



George Van Eps



Bill Flannigan

The stars use only the best . . . they use Epiphone Guitars and Mandolins.



Howard M. Roberts



Joe La Clair

GUARANTEE

EPiPHONE Guitars and Mandolins are built from the finest materials by skilled craftsmen and are guaranteed against defects due directly to faulty workmanship and materials. Expressage involved in shipment both ways to be paid by purchaser.

Ordinary wear and tear of metal parts and faults due to excessive temperatures or extreme dampness are excepted.



The 101 Ranch Boys



Nancy Lee and the Hilltoppers

EPiPHONE INC.

142 WEST 14th ST. • NEW YORK 11, N. Y.



The DuBarry Quintette



Kenneth Hicks and his Dude Wranglers



Joe Farmer



Pat Theriault



Bill "Scat" Johnson Trio



Chuck Palmer and his Ranch Riders