

IT'S NEW ★ IT'S THRILLING ★ IT'S SENSATIONAL

It's the greatest innovation since electrification of guitars

IT'S EPIPHONE'S ZEPHYR EMPEROR

VARI TONE

The Emperor is Epiphone's finest acoustic guitar. The Zephyr De Luxe Regent is Epiphone's finest electric guitar. Now the outstanding features of each are combined in the

ZEPHYR EMPEROR Vari Tone.

And now for the first time in electronic guitar history, six push button selectors to give the guitarist six distinctive color tones from low bass to high treble.



★ **BLONDE FINISH.. \$460***

★ **REGULAR FINISH. \$440***

Case to fit the Zephyr Regent Emperor Vari-Tone is Epiphone's #110 case. Plush lined cover with Spanish leather.

*Price subject to change without notice.

CHECK THESE FEATURES:

- Emperor size Regent (cutaway) body.
- Emperor neck.
- "F" Holes, Ivoroid bound.
- Epiphone's inclosed gold plated 16 to 1 ratio machine heads.
- Three Pickups—each a working unit in itself.

EPIPHONE

142 W. 14th STREET • NEW YORK, N. Y.