

Ерірноп€...

The Choice of the Stars who use only the Finest!

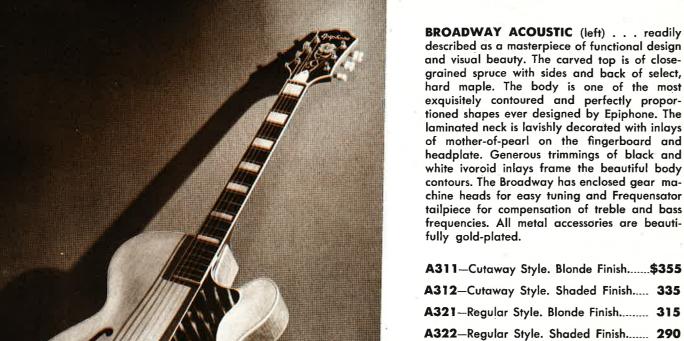
Epiphone has long been an honored name in fretted instruments and bass viols . . . the choice of famous artists as well as the aspiring amateur. Epiphone instruments are constructed of only top-quality materials and combined with unexcelled workmanship to result in the finest made today.

Epiphone's Standards of Quality . . . Famous Since 1873

- Every Epiphone Guitar is equipped with neck thrust rods to prevent neck warping and affords a quick means of adjustment when necessary.
- Every Epiphone "F" hole guitar (acoustic and electric) is equipped with an adjustable bridge.
- Epiphone finishes (both blonde and shaded) are the result of scientific research and guaranteed to give lasting service.
- All Epiphone instruments are made by skilled personnel, regardless of model. Epiphone does not sacrifice workmanship or quality regardless of price.







described as a masterpiece of functional design and visual beauty. The carved top is of closegrained spruce with sides and back of select, hard maple. The body is one of the most exquisitely contoured and perfectly proportioned shapes ever designed by Epiphone. The laminated neck is lavishly decorated with inlays of mother-of-pearl on the fingerboard and headplate. Generous trimmings of black and white ivoroid inlays frame the beautiful body contours. The Broadway has enclosed gear machine heads for easy tuning and Frequensator tailpiece for compensation of treble and bass frequencies. All metal accessories are beauti-

A312-Cutaway Style. Shaded Finish..... 335 A321—Regular Style. Blonde Finish....... 315 A322-Regular Style. Shaded Finish...... 290

> ZENITH ACOUSTIC (right) . . . a popular priced guitar of tone and appearance. Teachers recommend it with confidence to pupils and the amateur will find real satisfaction in the Zenith for both solo and accompaniment. It has grand-auditorium size, body dimensions and is crafted with spruce top and maple sides and back. The neck is of select mahagany with an accurately leveled, rosewood fingerboard that is inlaid with mother-of-pearl dots. The Zenith has nickel-plated, individual machine heads with ivory buttons, a handsome elevated pickguard and a highly polished, nickel-plated

A621—Regular Style. Blonde Finish......\$140 A622-Regular Style. Shaded Finish...... 125 A621T-Tenor. Regular Style. Blonde..... 140 A622T—Tenor. Regular Style. Shaded... 125



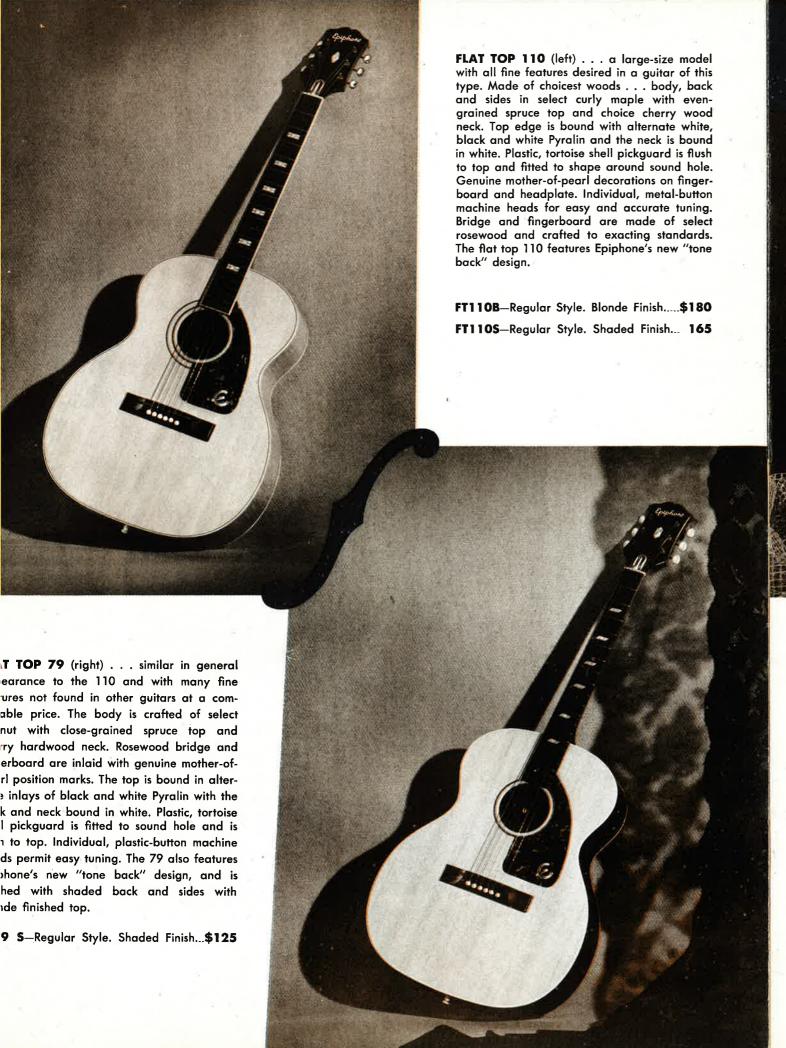
A521—Regular Style. Blonde Finish......\$185 A522—Regular Style. Shaded Finish...... 170



11—Cutaway Style. Blonde Finish.....\$260 12—Cutaway Style. Shaded Finish..... 240 21—Regular Style. Blonde Finish....... 230 22—Regular Style. Shaded Finish...... 210 21T—Tenor. Regular Style. Blonde..... 230

22T—Tenor. Regular Style, Shaded... 210





EPIPHON€ ELECTRIC GUITARS DELUXE ELECTRIC (right) . . . A wide range of thrilling tones at the instant command of the professional, or the ambitious amateur, by merely touching its silent lever switch to engage either one of two Epiphone-made pickups-or, by combining the two. These effects can be varied further by a light twist of the tone control. The DeLuxe is carefully adjusted at the factory for true pitch at every fret and has the cutaway style for free playing up to and

EMPEROR ELECTRIC (left) . . . This superb

instrument is the ultimate in electronic guitars.

The Emperor has six distinctly different tonal

effects derived from its three individual pickups

—all instantly produced with push-button ease!

Further variations are achieved by merely ad-

justing the tone control—almost an unlimited

choice of tone coloring! The Emperor laminated

neck has 72 separate precision operations by

Epiphone's meticulous craftsmen; its cutaway

feature allows full freedom of the left hand all

the way to the 22nd fret. Closed-gear machine

heads (16-1 ratio) allow quick, easy tuning, and

the Frequensator tailpiece automatically sets

string length for fullest frequency response.

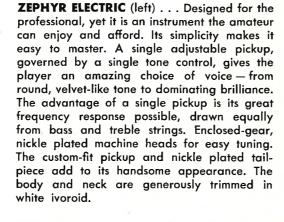
The Emperor's appearance matches its performance—with pearl inlaid fingerboard, and its large body made of the finest woods obtainable. All accessories are richly gold plated.

E111—Cutaway Style. Blonde Finish......\$535 E112-Cutaway Style. Shaded Finish..... 510

including the 22nd fret. It is smartly trimmed with black and white ivoroid, and fitted throughout with gold plated accessories. Body size, 17%" wide by 20¾" long.

E211-Cutaway Style. Blonde Finish......\$425

E212-Cutaway Style. Shaded Finish..... 400



E311—Cutaway Style. Blonde Finish	\$245
E312-Cutaway Style. Shaded Finish	225
E321—Regular Style. Blonde Finish	205
E322—Regular Style. Shaded Finish	185
E321T—Tenor. Regular Style. Blonde	205
E322T—Tenor. Regular Style. Shaded	185

NTURY ELECTRIC (right) . . . Never before s such a full range of voice been incorporal into an electric guitar with but a single, n-adjustable pickup—and at such a modest ce! An extremely versatile instrument, built h consideration for the beginner. Chords d exercises are fingered easily on the preion-made neck, which gives the player that ofessional touch and response right from the rt. The Century's sensitive pickup provides enty of volume which is readily regulated h its volume control. Its tone control makes ssible an assortment of tone colorings. The ntury is full Grand Auditorium size, equipped h individual machine heads geared for acrate tuning; has nickle-plated tailpiece, and body is decoratively bound in white ivoroid.

21—Regular Style. Blonde Finish......\$145

22—Regular Style. Shaded Finish...... 130



TRIPLE-NECK CONSOLE (left) . . . A truly master instrument for the professional musician and the lover of the steel guitar. It has three separate elevated fingerboards (with 8 strings per neck), each equipped with a powerful Epiphone pickup to provide many voices for rich musical performance. Beautifully crafted of fine maple and luxuriously bound with white ivoroid. Control knobs are conveniently located for setting volume and selecting tone coloring. A flick of the free-moving lever switch instantly engages the individual pickups. The Triple-Neck Console is fitted with strong, nickle plated, closed-gear (16-1 ratio) machine heads for easy and accurate tuning. Three adjustable, telescopic legs screw into the felt-lined bottom of the Console, placing it in the exact playing position desired.

HT1—Triple Console. Blonde Finish........\$365
HT2—Triple Console. Shaded Finish........ 350

EPIPHONE HAWAIIAN GUITARS

DOUBLE CONSOLE (right) . . . Like its big brother above, this is a professional instrument of outstanding quality, featured by many of the world's greatest steel guitarists. It has two "terraced" fingerboards, each with its own Epiphone pickup. A generous choice of musical effects is instantly available by switching from one keyboard to the other with the handy lever. Double Console comes with eight strings per neck and tuning is simplified with nickleplated, enclosed-gear machine heads — the player can always rely on absolute maintenance of pitch. Twin monogrammed nickle plated covers conceal and protect the pickups and tailpieces. The body is bound in heavy white ivoroid. Complete with 3 adjustable, telescopic

HD1—Double Console. Blonde Finish......\$305

HD2-Double Console. Shaded Finish..... 290







ZEPHYR ELECTRIC (left) . . . The tremendous popularity of electrified fretted instruments has created a demand for an electric mandolin with the traditional qualities while lending itself to the tonal variations offered by modern amplifiers. The Zephyr is a superior instrument, equipped with exclusive Epiphone pickup and controls . . . the player has voicings and tonal color, as well as volume, never before obtainable on the classic mandolin. The Zephyr is smartly designed in the conventional F-hole style. For interpreting mandolin scores in their full beauty, it is unequalled.

ME11—Blonde Finish.......\$185

ME12—Shaded Finish......\$170

STRAND ACOUSTIC (right) . . . for many years it has met the challenge of discriminating players. It is designed to produce faithfully the classic mandolin tone. A hand-carved top of choice close-grain spruce, back and sides of selected walnut, and slender cherry wood neck make this instrument the finest in acoustic mandolins. The sleek lines of the body, the neck and the oval soundhole are accentuated by white Pyralin binding. Genuine mother-ofpearl inlay highlights the rosewood fingerboard and headplate. Machine heads, tailpiece, pickguard bracket and bridge knobs are all heavily nickel-plated.

MA12-Shaded Finish.....\$140

RIVOLI ACOUSTIC (right) . . . A mandolin that assures the player authentic tone, as it is meant to sound, with professional quality throughout to set it apart from instruments of comparable price. Its hand-carved spruce top, walnut sides and back, plus its skillfully contoured cherry neck, all contribute to the excellence of this long-time favorite. It also has brightly nickel-plated accessories, genuine mother-of-pearl position markers and white Pyralin body and neck binding. The Rivoli will consistently fulfill its promise of a fine mandolin . . . at a modest price.

MA22-Shaded Finish.



€PIPHON€

Epiphone Basses are a true result of Epiphone's 79 year old tradition of producing fine instruments worthy of the most exacting artists. They are designed and produced by the most skilled instrument makers. Their multi-ply construction insures a lifetime of dependable service. Soundposts are precisely set, bridges are professionally adjusted, and each instrument is proved by actual playing before it leaves the Epiphone factory.

> MODEL B-4-A truly fine bass in every detail. Made of high-quality selected woods . . . straight grained spruce top; maple neck, back and sides; natural Brazilian rosewood fingerboard; and rock maple tailpiece. Arched top and back for maximum tone. Black and white purfling (genuine inlays) on top and back. Chormium plated, full plate machine heads. Highly polished in choice of two finishes. Three-quarter size only.

B4-S —Shaded Finish.	. Each	310
B4-B-Blonde Finish.	Each	340



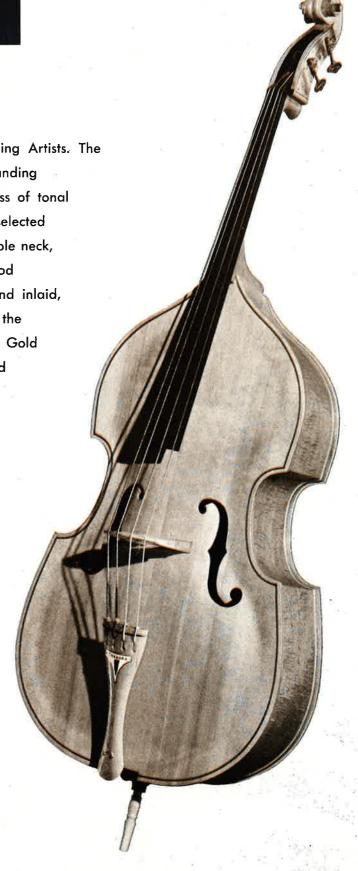
BASS VIOLS

MODEL B-5—The bass preferred by Leading Artists. The proportions and construction of this outstanding instrument produce its extraordinary richness of tonal quality and playing ease. Made of finest, selected woods . . . straight grained, spruce top; maple neck, back and sides; natural Brazilian rosewood fingerboard; and rock maple tailpiece. Hand inlaid, triple purfling on back and top increases the natural beauty of this outstanding model. Gold plated, full plate machine heads . . . hand engraved. Beautifully hand polished in choice of either the traditional brown shaded finish or the popular, modern blonde. ¾ size only.

B5-B—Blonde Finish. Each......\$395 B5-S-Shaded Finish. Each...... 370









EPIPHONE AMPLIFIERS

DREADNAUGHT . . . for those who want the finest! Its full spectrum of color tones enables one to hear the bell-like tones of the treble and undistortedly the lowest bass, with all the rich overtones. The cabinet is of select, curly maple and built at an angle so that the tone is thrown up and forward. The controls are mounted in a shallow panel recessed in the sloping top. The chassis has seven tubes and built-in, electronically-operated vibrato oscillator. It is engineered to deliver 30 watts of undistorted power. The heavy 12" "juke-box" speaker is built especially for guitar tone reproduction.

AMP-1—Dreadnaught. 30 watts.......\$247.50

ZEPHYR . . . accepted by the artist for its tone, beauty of appearance and ease of portability. Sturdy, rectangular shaped cabinet is covered in plastic-coated fabric that combines beauty and practicality with wearability. The chassis has seven tubes and built-in, electronically operated vibrato oscillator. The controls are mounted in a recessed panel on the top of the amplifier for ease of operation. The zephyr will deliver 20 watts of undistorted power and has a high-fidelity type speaker for rich, full tone.

CENTURY . . . a revelation of quality which was the result of advanced electronic engineering in collaboration with guitar artists. The cabinet was scientifically designed for the proper cubic space of tone chamber. It is covered in a durable, practical, plastic-coated fabric and is very portable. It has 14 watts of undistorted output, a 12" speaker and features a variable frequency tremolo that results in an amplifier that can be adjusted to suit your taste. For ease in operation and control, the control panel and jacks are housed on top of the amplifier.

AMP-3—Century. 14 watts......\$150.00





ZEPHYR



CENTURY . . .

EPIPHONE CASES AND COVERS

Spanish Guitar Cases:

EMPERIOR ACOUSTIC EMPEROR ELECTRIC

No. 110—Brown, Spanish grained Kerotol cover. Plush lining and accessory pocket. Stitched valance. Extra-heavy DeLuxe hardware of solid brass.....\$60.00

DELUXE ACOUSTIC
DELUXE ELECTRIC
TRIUMPH
TRIUMPH TENOR
BROADWAY
DEVON
ZEPHYR
ZEPHYR TENOR

No. 105—Blue, alligator-grained Keratol cover. Plush lining with accessory pocket. Stitched valance. DeLuxe solid brass hardware......\$52.00

No. 885—Brown, Spanish-grained Keratol cover. Plush lining with accessory pocket. Brass hardware. \$43.50

ZENITH
ZENITH TENOR
CENTURY

No. 884—Brown, Spanish-grained Keratol cover. Plush lining with accessory pocket. Brass hardware...\$43.50

No. 484—Chipboard with stitched edge binding and velure lining. Accessory pocket......\$14.00

FLAT TOP 110 FLAT TOP 79

No. 855—Brown, Spanish-grained Keratol cover. Plush lining with accessory pocket. Brass hardware...\$43.50

Case Covers:

FOR CASE No. 110

No. 110C—Deluxe Quality with zipper.....\$30.00

FOR CASE No. 885 and No. 105

No. 885C—Deluxe quality with zipper.....\$30.00

Hawaiian Guitar Cases:

TRIPLE CONSOLE

No. 103—Grey, tweed-grained Keratol cover. Plush lining with accessory pocket. Brass hardware...\$49.50

DOUBLE CONSOLE

No. 102—Grey, tweed-grained Keratol cover. Plush lining with accessory pocket. Brass hardware...\$38.00

ZEPHYR CENTURY

No. 101—Brown, Spanish-grained Keratol cover. Plush lining with accessory pocket. Brass hardware...\$24.00

Mandolin Cases:

STRAND RIVOLI ZEPHYR

No. 632—Dark Brown, leather-grained Keratol cover.

Plush lining with accessory pocket. Brass hardware.

\$26.00

No. 432—Chipboard with stitched edge binding and velure lining. Accessory pocket......\$11.60

Amplifier Covers:

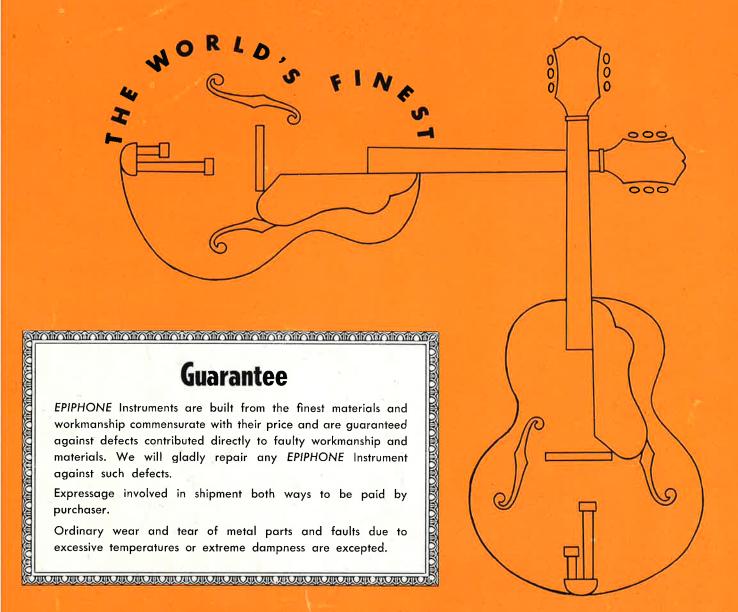
	DREADNA	AUGH	T AMP	LIFIER		
No.	AC1—Fitted	cover.	Deluxe	Quality	.79	\$6.50
	-					

ZEPHYR AMPLIFIER

No. AC2—Fitted cover. Deluxe Quality......\$6.50

CENTURY AMPLIFIER

No. AC3—Fitted cover. Deluxe Quality......\$6.50





Distributed Exclusively in U.S.A. by





1810 RIDGE AVENUE
EVANSTON, ILLINOIS
ROGERS PARK I-0400

HERE IS YOUR NEW EPIPHONE CATALOG!!

In fact, everything about Epiphone is NEW - NEW factory, NEW management, NEW life - everything NEW except the famous Epiphone quality which has placed these fine instruments in a class above all others for 81 years.

Epiphone pre-eminence is accepted by all fretted string artists. To meet their growing demand, a growing force of skilled craftsmen is steadily increasing production. We can now offer you for prompt shipment the following models:

4333 B G L 'D3 3	TILL There are an Outer tour Dlondo
Alll - Emperor Cutaway Blonde	Elll - Emperor Cutaway Blonde
All2 - Emperor Cutaway Shaded	Ell2 - Emperor Cutaway Shaded
A211 - Deluxe Cutaway Blonde	E211 - Deluxe Cutaway Blonde
A212 - Deluxe Cutaway Shaded	E212 - Deluxe Cutaway Shaded
A322 - Broadway Shaded	E311 - Zephyr Cutaway Blonde
A412 - Triumph Cutaway Shaded	E312 - Zephyr Cutaway Shaded
A422 - Triumph Shaded	E322 - Zephyr Shaded
A521 - Devon Blonde	E421 - Century Blonde
A522 - Devon Shaded	E422 - Century Shaded
A621 - Zenith Blonde	Dreadnaught Amplifiers
A622 - Zenith Shaded	Zephyr Amplifiers

Each model is outstanding in its price class. The beauty, as well as the quality, of the Epiphone is bound to increase local interest in fretted instruments for you as soon as a representative stock is displayed.

We look forward to sharing with you the pleasurable profits of Epiphone enthusiasm. Place your order today for the instruments you can use and the catalogs you need.

CONTINENTAL MUSIC